Free Online Preview IC Market Tracking® Air Conditioners in Europe



2024



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NEW IC UPDATE: Air Conditioners in Europe 2024

Air conditioners market slipped down in values in 2023 in the most of European countries. How does the market navigate through these challenging times in 2024 and what should we await from coming years?

To find out more join us on September 12th for the webinar and presentation of our latest study IC Market Tracking® Air Conditioners in Europe 2024!

The presented content will cover the development of the air conditioner market from 2020 to 2027, including:

- overview of the market size, market development and tends of air conditioners in value and quantity split by Product group: chillers, single split, multi split, VRF and rooftops
- segmentation split the market according to Application Area, Distribution Channels, and Customer Segment
- the market research was conducted at country level, where we covered 21 countries
- country comparison and other HVAC industries evaluation
- presentation of the most important market drivers (GDP, construction business)

Our Analyst Robert Lukac will provide a broad overview of the current situation of market development and will also present our up-to-date forecast for the period 2024e – 2027f.

When: September 12, 2024, 10:45 am

Where: online